







International Year of Evaluation 2015

1. Introduction:

2015 was declared as the International Year of Evaluation (EvalYear) the Third International Conference on National Evaluation Capacities organized in São Paulo, Brazil, 29 Sep-2 Oct 2013. The aim of designating 2015 as the International Year of Evaluation is to advocate and promote evaluation and evidence-based policy making at international, regional, national and local levels. EvalYear is a global movement to strengthen an enabling environment for evaluation at different levels. The aim is to strengthen the demand for and use of evaluation to inform public policies that are equity-focused and genderresponsive. 2015 is the year when the Millennium Development Goals (MDGs) will be replaced by a new set of internationally agreed goals, the Sustainable Development Goals (SDG). It is now widely acknowledged that national development policies and programmes should be informed by evidence generated by credible national monitoring and evaluation systems, while ensuring policy coherence at regional and global level. This will ensure evaluation is mainstreamed in SDGs as well as national development goals.

2. Progress made so far

Since declaring EvalYear in Sep 2013, there has been many occasions regional and national Voluntary Organizations for Professional Evaluation (VOPE) joined the initiative. Many VOPE included EvalYear logo in their websites promoting EvalYear and to date the logo is available in 26 different languages. http://mymande.org/evalyear/evalyear-logo-different-languages. EvalYear was declared/endorsed conferences organized by AfrEA, EvalMENA, European Evaluation Society, UKES, Malaysian Evaluation Society, American Evaluation Association, Thailand Evaluation Network, Australasian Evaluation Society, South Asian Parliamentarian Forum for evaluation, African Parliamentarian Forum for Evaluation, 3rd M&E Forum- Philippines and Kenya national evaluation week 2013 organized together with Evaluation Society of website rotating news section the EvalYear for more information http://www.mymande.org/evalyear). EvalYear brochure is now available in English, French, Chinese, Arabic and Spanish. For more information please see the website http://mymande.org/evalyear. United Nations Evaluation Group (UNEG) is coordinating efforts for the UN General Assembly to adopt a UN resolution on evaluation. This is expected to be tabled in October 2014. Also in April and July 2014 UNEG held high level meetings in Bangkok and New York promoting EvalYear.

3. Proposed actions for 2015

EvalPartners brings together national/ regional evaluation associations, development partners, parliamentarians, civil society and government representatives to prepare to celebrate 2015 as the International Year of Evaluation and to use the visibility brought to evaluation profession by the EvalYear 2015 to strengthen an evaluation culture in each country.

A series of international events have been planned for 2015, in which an "evaluation torch" will be passed over focusing on four themes:

• Identifying the key future priorities for the global evaluation community to launch the <u>2016-2020</u> Global Evaluation Agenda;

- Bridging the gap between the evaluation community (supply side) and the policy makers community (demand side), including Parliamentarians, to ensure good quality, equity-focused and gender-responsive evaluations are demanded and used in policy making;
- Mainstreaming equity-focused and gender-responsive evaluations in <u>Sustainable Development Goals</u> at international level, and in national development strategies at national level;
- Developing equity-focused and gender-responsive National Evaluation policies.

Following are the events scheduled for 2015 in which the "evaluation torch" will passed over:

- ➤ EvalMENA Conference to be held in Cairo, Egypt, in 3rd week of February 2015;
- Latin-American and Caribbean Monitoring, Evaluation and Systematization Network (RELAC) 4th International Conference to be held in Lima, Peru, on 9-13 March 2015;
- ➤ United Nations Evaluation Group (UNEG) evaluation week to be held in New York, USA, on 9-13 March 2015;
- Canadian Evaluation Society (CES) conference to be held in Montreal, Canada, on 24-27 May 2015;
- Australasian Evaluation Society (AES) conference to be held in Melbourne, Australia, in July 2015;
- ➤ International Program Evaluation Network (IPEN) conference to be held the last week of September 2015;
- ➤ National Evaluation Capacities conference and IDEAS Global Assembly to be held in Bangkok, Thailand, in October 2015;
- American Evaluation Association (AEA) conference to be held in Chicago. USA, on 7-15 November 2015.

The series of international events will culminate in the **2nd EvalPartners Global Forum to be held in November 2015 at the Parliament of Nepal in Kathmandu**. The global event will be organized together with Community of Evaluators – South Asia, Parliamentarians Forum for Development Evaluation and National Parliamentarians Forum for Development Policy in Nepal. This event could also be the opportunity to launch:

- The Global Parliamentarian Forum for Evaluation, as well as EvalParliament, a global partnership for evaluation and evidence-based policy making;
- EvalGender+, the global partnership for equity-focused and gender-responsive evaluations;
- EvalYouth, the global partnership for young evaluators;
- EvalCollaboration, a global initiative to facilitate collaborative evaluations between donor countries and partner countries.

EvalPartners is also facilitating a consultation to generate ideas for the Global Evaluation Agenda for 2016-2020. The Global Evaluation Agenda will guide mainstreaming evaluation at national level and global development agenda. The Global Evaluation Agenda for 2016-2020 will be launched in November 2015 at the **2nd EvalPartners Global Forum** in Kathmandu, Nepal.

We invite you to lead an EvalYear 2015 process in your own country and organization. Please share your ideas with Marco Segone and Natalia Kosheleva, EvalPartners co-chairs, and Asela Kalugampitiya aselakalugampitiya@yahoo.ie, EvalPartners coordinator.

Best regards

Marco Segone and Natalia Kosheleva, EvalPartners co-chairs